

PRESS RELEASE

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Contact:
Dedo Kofi

The TrueLife Experience 2025 To Awaken The Force Within

Accra, Ghana - October 09, 2025 - The TrueLife Experience 2025 is set to take place on November 20-21 at the Kempinski Hotel Gold Coast Accra, a bold two-day gathering aiming to ignite transformation through the power of mindset. This immersive event will bring together leaders, entrepreneurs, creatives, and change agents from across Ghana and beyond to explore how the mind shapes identity, influences decision-making, and drives resilience and legacy.

Under the theme "The Power of The Mind" the event offers a potent mix of keynote sessions, panel discussions, intimate gender-based breakout sessions, and experiential reflections designed to unlock hidden potential and accelerate personal and national growth. The TrueLife Experience aligns with Ghana's Aspire 24 development initiative and advances several Sustainable Development Goals, while emphasising the critical role mindset plays in leadership and nation-building.

The event will feature distinguished voices from diverse sectors, alongside a special address from the Guest of Honour, anticipated to be the President of the Republic of Ghana. Attendees will also celebrate impact during the TrueLife Honors & Legacy Dinner, to honour individuals and organisations whose work reflects purpose, resilience, and transformational impact

"The objective of the TrueLife Experience transcends inspiration. It seeks to create real change and elevation of leaders who will shape the future," said Dedo Kofi, founder of Adeko Minds, Niche Expressions and convener of the Truelife Experience. "We invite leaders and organisations to join us on this journey of awakening and impact."

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