

SPONSORSHIP DECK



THEME

The
AUDACITY
to **DARE**

DATE

5-6
NOV
2026

VENUE

Kempinski
Hotel,
Accra

www.thetruelifeworld.com

About the Experience

The TrueLife Experience 2026 is a transformative two-day event that gathers the world's most purposeful voices from business, government, creative industries, and civil society.

Through keynote sessions, experiential moments, and soul work, we explore what it takes to unlock the potential of individuals and nations, starting with the mind.

This is not a talk shop. It's a wake-up call. A push for reflection, clarity, and action.

We expect over **400** high-impact attendees: leaders, professionals, innovators, and future changemakers.

Why Sponsor

Partnering with TrueLife Conference gives your brand:

High-Value Exposure to C-suite executives, government leaders, entrepreneurs, creatives, and purpose-driven audiences

Brand Alignment with a world-class, soul-centered leadership movement

CSR Amplification: Support a platform focused on mental well-being, leadership development, and purpose-led transformation

Content Visibility: Pre-event marketing, on-site branding, and post-event media reach

Engagement Opportunity: Network, exhibit, and host curated activations that connect with your core audience

Together, we will inspire bold thinking, celebrate impact, and fuel purpose.

Sponsorship Tiers & Benefits

Platinum Sponsor



GHS
1,000,000
Open to One Brand

- ◆ “Powered by” naming rights
- ◆ Premium exhibition booth
- ◆ 20 conference tickets + 20 Gala tickets (For Staff or Key Clients/ Stakeholders)
- ◆ Full brand presence across all touchpoints for the event - stage, media, web, PR
- ◆ Brand presence during the conference and Honors Awards
- ◆ Brand Logo on all marketing and press collateral
- ◆ Acknowledgement during sessions and in all media adverts and interviews
- ◆ Co-branded post-event report & video
- ◆ Company logo to be displayed during online streaming
- ◆ Access to in-person conference participants
- ◆ 20 Virtual Access codes
- ◆ Back cover or inner front cover page
- ◆ Four-Page Advertising Slot in Brochure
- ◆ Five-page Personality or Product feature in Brochure

Diamond Sponsor



GHS
500,000
Open to Two Brand

- ◆ Prominent stage branding
- ◆ 15 VIP conference tickets + 15 Gala tickets
- ◆ Brand logo on all marketing & press collateral
- ◆ Brand presence during the conference and Honors Awards
- ◆ Acknowledgement during sessions and in all media adverts and interviews
- ◆ Company logo to be displayed during online stream
- ◆ 15 Access codes for the company to virtually join the conference
- ◆ Exhibition space
- ◆ Post-event mentions in media

Gold Sponsor



GHS
300,000

- ◆ Branding during a major panel session
- ◆ 12 conference tickets + 12 Gala tickets
- ◆ Exhibition space
- ◆ Acknowledgement during sessions and in all media adverts and interviews
- ◆ Logo on event backdrop
- ◆ Logo on banners, screens, and the website
- ◆ Post-event appreciation
- ◆ Company logo to be displayed during online stream
- ◆ 12 Access codes for virtual attendees
- ◆ Two-Page Advertising Slot in Event Brochure
- ◆ Three-page Personality or Product feature in Brochure

Silver Sponsor



**GHS
200,000**

- ◆ 10 Conference Tickets + 10 Gala tickets
- ◆ Logo placement on selected media
- ◆ Logo on event backdrop
- ◆ Acknowledgment during sessions and in all media adverts and interviews
- ◆ Company logo to be displayed during online stream
- ◆ 5 Access codes for virtual attendees
- ◆ Full Page Advertising Slot in Event Brochure
- ◆ Two-page Personality or Product feature in Brochure

Bronze Sponsorship

Full Table Sponsor



**GHS
150,000**

- ◆ 10 Conference Tickets + 10 Gala tickets
- ◆ 2 Access codes for virtual attendees
- ◆ Honors Awards visibility and branding
- ◆ Full Page Advertising Slot in conference Brochure
- ◆ One-page personality or product feature in the conference brochure

Half Table Sponsor



**GHS
100,000**

- ◆ 5 Conference Tickets + 5 Gala Tickets
- ◆ 1 Access code for virtual attendance
- ◆ Honors Awards visibility and branding
- ◆ Full Page Advertising Slot in Event Brochure

Special Partnership Opportunities

These unique sponsorship categories provide alternative ways for mission-aligned individuals, companies, and institutions to support the TrueLife Experience while advancing their values.

Impact Sponsor

GHC50,000 – GHC150,000

Sponsor a group of attendees, such as special needs persons, youth leaders, educators, civil servants, or vulnerable communities, to attend the full conference.

- ◆ Same benefits based on the amount of sponsorship from the sponsorship tier, plus;
- ◆ Featured impact story in post-event content
- ◆ Your brand's message is shared with beneficiaries and attendees

This is a powerful CSR opportunity to invest in human potential.

Gift, Print & Publications Partner – Storytelling & Print Partner

In-kind or GHS 50,000 – 100,000

- ◆ Support the design and printing of conference materials, including:
- ◆ Premium Gifts
- ◆ Premium conference brochures
- ◆ Invitations
- ◆ Journals & worksheets
- ◆ On-site signage and branding

Includes:

- ◆ Branding on all printed materials
- ◆ Acknowledgement on event screens

Attendee Gift Boxes Partner

Support amount: Flexible – based on the number of items/products sponsored

We want to curate a memorable conference gift box for all attendees, filled with thoughtful, inspiring items that will keep them inspired about their goals long after the conference is over.

Includes:

- ◆ Product placement in all attendee boxes
- ◆ Your brand will be listed as an Experience Partner
- ◆ Optional insert or branded keepsake
- ◆ Mention on social media and in event materials

Conference Brochure Advertising Sponsor

- ◆ **GHC 30,000 for double-page spread + 3 Tickets**
- ◆ **GHC 25,000 for full page + 3 Tickets**
- ◆ **GHC 20,000 for full page + 2 Tickets**
- ◆ **GHC 15,000 for full page + 1 Full Access Ticket + 1 Virtual Ticket**
- ◆ **GHC 10,000 for Full page + 1 Virtual Ticket**

All sponsors receive official recognition on social media, in printed programs, and at the closing gala.

Ticket Purchase only

GHC5,000 – Full Access in-person ticket for the Conference and Gala

GHC2,500 – Full Access Virtual Ticket for Conference

Curated by Adeko Minds

The TrueLife Experience is curated and managed by ***Adeko Minds***, a proudly Ghanaian marketing and events company with over 20 years of experience delivering exceptional results for corporate, social, and thought leadership clients.

Its events arm, ***Every Detail*** Planners, is known for world-class execution, meticulous attention to detail, and immersive experiences that linger long after the lights go out.

From concept to production, Adeko Minds and Every Detail Planners bring a rare blend of creativity, precision, and strategic insight to ensure that the TrueLife Experience is both beautiful and deeply impactful.



Let's Partner for Purpose

We're inviting forward-thinking brands to co-create transformation with us. By sponsoring the conference, you are igniting minds, shifting narratives, and investing in a better world.

Contact

For partnership, sponsorship, and participation inquiries, please contact:

The Experience Desk

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Phone: +233 246 380 057

Follow us on social:   

@truelifeworld | @angeladedokofi

Hashtags:

#TrueLifeExperience26 #TheAudacityToDare

Website: www.thetruelifeworld.com

Disclaimer

The sponsorship benefits outlined in this deck are designed to offer optimal visibility, engagement, and alignment for our partners. However, as we continue refining the event for maximum impact, some sponsorship elements may be adjusted to serve better the interests of all sponsors, organizers, and attendees. Any such changes will be communicated in advance and implemented with a spirit of collaboration, ensuring they remain mutually beneficial and true to the overall purpose and integrity of the **TrueLife Experience 2026**.

